



Granite Expo Tuesday 27th November 2018

DoubleTree by Hilton Hotel Aberdeen Treetops

The Exhibiton opens at 9.30 a.m. and the talk will take place at 11.00 a.m.

How to Win Customers

– and More Importantly, How To Keep Them!

With Carolyn Maniukiewicz, Director, Ideas in Partnership Ltd



This interactive workshop will guide you through the process of how to identify new customers, how to connect with them and more importantly how to keep them. It is always far easier to get more sales from an established customer than grow a new one.

The workshop will also touch on the importance of market research and how to get in front of that important client.

Carolyn will share with you her wealth of experience and share tips on how to develop and grow your customer base.

This workshop is part of Granite Expo and is therefore FREE. If you wish to attend or have any questions please contact Alison Murray

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